The standard lexicon, Brown Driver and Briggs, gives the definition for the Aramaic word PELACH (PAY LAMED CHET) as "to serve, worship, revere, pay reverence to, minister for"

It is used in the Tanakh as a verb and means to reverence as deity, an action inappropriate toward idols in Daniel chapter 3, but not so toward the Bar Enosh Moshiach in Daniel chapter 7.